

20 X REVISION TOPIC CARDS

60 x REVISION QUESTIONS

THE MEDIA AND SOCIETY

KEY WORDS/TERMS COVERED

TRADITIONAL MEDIA

NEW MEDIA

TABLOID

BROADSHEET

FREE PRESS

IPSO

LEVESON INQUIRY

OFCOM

INVESTIGATIVE JOURNALISM

STEREOTYPING

ISLAMAPHOBIA

MEDIA BIAS

NEWS OF THE WORLD

CENSORSHIP

PROPAGANDA

FAKE NEWS

BBC

ADVERTISING STANDARDS AUTHORITY

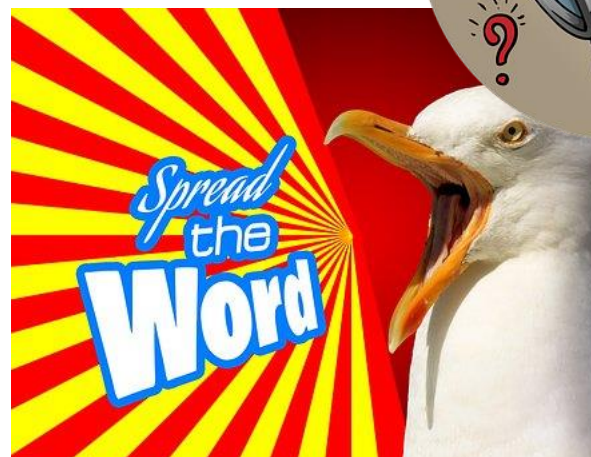
LIBEL

SLANDER

KEY TERMS
REVISION
LITERACY SUPPORT
SEN EAL & PP SUPPORT

KEY
TERMS

EXAM
TECHNIQUE



EVERY KEY TERM INCLUDES:

DEFINITIONS – SYNONYMS - EXAMPLES – DRAW IT - EXAM TECHNIQUE Q'S

NEW KEY TERM

The Media and Society

TRADITIONAL MEDIA

Consists of several types of communications: television, radio, newspapers, magazines

Draw a picture

Synonym:

Original media

In a sentence:

Recent studies have shown a decline in **traditional media** use with an upsurge in new media being used by citizens to gather information

Exam technique:

What is new-media?
Why is traditional media on the decline?
Name three types of traditional media

NEW KEY TERM

The Media and Society

NEW MEDIA

Internet-related means of communication. internet forums, blogs, podcasts, posting of photographs/videos, rating sites (Trip Advisor), Facebook, Twitter, Instagram.

Draw a picture

Synonym:

Social media

In a sentence:

New media and social media has helped many campaigns gain an international network of followers who can unite behind one cause.

Exam technique:

How can social media help boost a campaign?
What is new media?
Why is social media so popular with the younger generations?

NEW KEY TERM

The Media and Society

TABLOID

Has a compact page size smaller than broadsheets. It emphasis on sensationalising news stories with a focus on attention grabbing headlines usually based around crime, immigration and celebrity gossip

Draw a picture

Synonym:

Popular / compact

In a sentence:

Tabloid newspapers are very popular in the UK because they are cheap, easy and engaging to read. E.G The Sun and The Daily Mail

Exam technique:

What sort of articles would you expect in a tabloid newspaper?
What is the difference between a broadsheet and a tabloid?
How does the media hold powerful people to account?

NEW KEY TERM

The Media and Society

BROADSHEET

A newspaper with a large format, regarded as more serious and less sensationalist than tabloids.

Draw a picture

Synonym:

Quality

In a sentence:

I read **broadsheet newspapers** because of the reliable high quality fact based news articles.

Exam technique:

What sort of articles would you expect in a broadsheet newspaper?
Name three broadsheet newspapers
What is investigative journalism?

NEW KEY TERM

The Media and Society

FREE PRESS

It is the idea that the media is free from political interference and should be free to print the stories they wish without fear of reprisals

Draw a picture

Synonym:

non-restricted

In a sentence:

A democratic country with a **free press** has laws which protect individuals from newspapers printing false stories, but restrictions on the press will be limited.

Exam technique:

Does Russia and China have a free press?
What are the advantages of a free press?
What are the disadvantages of a free press?

NEW KEY TERM

The Media and Society

INDEPENDENT PRESS STANDARDS ORGANISATION

The new independent regulator of the press that has been set up to replace the PCC. IPSO deals with complaints about the content of newspapers, magazines and their websites.

Draw a picture

Synonym:

Press regulator

In a sentence:

Recently the PCC had been criticised by Lord Leveson for not taking enough tough action against newspapers and journalists and needed to be replaced by **IPSO**

Exam technique:

Should the media always be free to express an opinion?
What is the role of the IPSO?
Has IPSO been effective in improving the public's image of the press?

NEW KEY TERM

The Media and Society

LEVESON INQUIRY

A government judge led inquiry, headed by Lord Leveson. It was set up in July 2011 to investigate phone hacking accusations against the press.

Draw a picture

Synonym:

Judicial Inquiry

In a sentence:

The findings of the **Leveson Inquiry** said the press could be self regulated but it needed a new code of conduct.

Exam technique:

What was the Leveson Inquiry about?
Can self-regulation ever work?
Why did the Press Complaints Commission need to be replaced?

NEW KEY TERM

The Media and Society

OFCOM

The Office for Communications. Government established independent regulatory body. They produce and police guidelines for radio and television makers to follow.

Draw a picture

Synonym:

Regulator

In a sentence:

OFCOM will listen to any complaints made by the public and have to decide if any rules have been broken.

Exam technique:

What kind of complaints does OFCOM investigate?
What powers does OFCOM have?
Why did OFCOM recently ban Iceland's Christmas advert?

NEW KEY TERM

The Media and Society

STEREOTYPING

Putting people in to simplified categories over their views, beliefs and, appearance. e.g. all football fans are hooligans.

Draw a picture

Synonym:

Typecast

In a sentence:

I am a British Sikh but because of my skin colour many people **stereotype** me as a Muslim and a foreigner.

Exam technique:

Identify three common stereotypes you have heard of. What can society do to combat these stereotypes?

NEW KEY TERM

The Media and Society

INVESTIGATIVE JOURNALISM

Investigative journalism is a form of journalism in which reporters deeply investigate a single topic of interest, such as serious crimes, political corruption, or corporate wrongdoing

Draw a picture

Synonym:

Journalist

In a sentence:

An **investigative journalist** may spend months or years researching and preparing a report.

Exam technique:

How does investigative journalism hold powerful people to account?
What issues have reporters been looking at recently in great detail?

NEW KEY TERM

The Media and Society

MEDIA BIAS

The perceived prejudice for or against one person or group in a way considered to be unfair. E.G journalists or news producers selecting certain stories to cover.

Draw a picture

Synonym:

Propaganda / Prejudice

In a sentence:

The media were accused of being **biased** against Donald Trump in the recent American presidential election.

Exam technique:

Why is important for the BBC to remain unbiased?
What is the problem with biased media?
How can the media influence elections?

NEW KEY TERM

The Media and Society

ISLAMOPHOBIA

A dislike of or prejudice against Islam or Muslims, especially as a political force

Draw a picture

Synonym:

Xenophobia

In a sentence:

A Tory MP has been accused of **Islamophobia** over a now-deleted tweet he posted about the London mayor Sadiq Khan

Exam technique:

How does the media fuel islamophobia?
What causes islamophobia?
How can the government combat islamophobia?

NEW KEY TERM

The Media and Society

NEWS OF THE WORLD

it was one of the biggest selling newspapers in the world. It was forced to shut down in the wake of the phone hacking scandal and was owned by Rupert Murdoch news organisation

Draw a picture

Synonym:

Tabloid newspaper

In a sentence:

The **News of the World** had a reporter that hacked into the dead school girl Milly Dower's voicemail.

Exam technique:

What did News of the World Shut down?
What lessons have tabloid newspapers learnt from phone hacking?
What is the right to privacy important in society?

NEW KEY TERM

The Media and Society

CENSORSHIP

The suppression or prohibition of any parts of a book, film, news, etc that are considered obscene, politically unacceptable or a threat to security

Draw a picture

Synonym:

Denial of information

In a sentence:

In the 1930s the Nazis used **censorship** as a way of manipulating and controlling Jewish influence in Germany.

Exam technique:

How does North Korea censor its people from the outside world?
Why were soldier's letters during both world wars censored?
How does China censor its internet?

NEW KEY TERM

The Media and Society

PROPAGANDA

Information, especially of a biased or misleading nature, used to promote a political cause or point of view

Draw a picture

Synonym:

Information promotion

In a sentence:

Russia has been accused of encouraging pro-government **propaganda** by involving itself in state television channels.

Exam technique:

How did Hitler use Propaganda during WW2?
How could governments use propaganda to control their citizens?
How can you spot propaganda?

NEW KEY TERM

The Media and Society

FAKE NEWS

A type of journalism that consists of deliberate misinformation or hoaxes. Often used to exaggerate, sensationalise or just make up headlines to grab attention

Draw a picture

Synonym:

Misinformation

In a sentence:

Recently Donald Trump has attacked the media and accused news outlets like CNN for promoting **fake news**.

Exam technique:

What is fake news?
Why does Donald Trump have such an issue with fake news?
Are there different types of fake news?

NEW KEY TERM

The Media and Society

**BRITISH BROADCASTING
CORPORATION**

A British organization which broadcasts programmes on radio and television. It is the world's oldest national broadcasting organisation.

Draw a picture

Synonym:

BBC

In a sentence:

The **BBC** is established under a Royal Charter and operates under its Agreement with the Secretary of State for Culture, Media and Sport. Its work is funded principally by an annual television licence fee.

**Exam
technique:**

How is the BBC funded?
How does the BBC remain impartial?
What does the BBC do?

NEW KEY TERM

The Media and Society

**ADVERTISING STANDARDS
AUTHORITY**

The self-regulatory organisation of the advertising industry in the United Kingdom. The ASA is a non-statutory organisation and so cannot interpret or enforce legislation.

Draw a picture

Synonym:

ASA

In a sentence:

The **Advertising Standards Authority** makes sure adverts across UK media stick to the advertising rules.

**Exam
technique:**

What does the ASA do?
Why does the ASA not have a lot of power?
Is the ASA effective in regulating adverts?

NEW KEY TERM

The Media and Society

LIBEL

A published false statement that is damaging to a person's reputation; a written defamation.

Draw a picture

Synonym:

Defamed

In a sentence:

Newspapers can be found **libelled** if they give someone a bad name, blacken someone's name, sully someone's reputation, write false reports about them.

**Exam
technique:**

What could constitute libel?
Why must newspapers be really careful to only report the truth?
What is the difference between libel and slander?

NEW KEY TERM

The Media and Society

SLANDER

The action or crime of making a false spoken statement damaging to a person's reputation.

Draw a picture

Synonym:

N/A

In a sentence:

Slander could include telling lies about, speak ill/evil of, making untrue comments or statements and could end up in a civil law case.

**Exam
technique:**

What could constitute slander?
Why must newspapers be really careful to only report the truth?
What is the difference between libel and slander?

GCSE

AQA OCR
EDEXCEL

CITIZENSHIP

How can this resource be used?



1. Students discuss and complete the exam questions in pairs

2. Cut them out, hide them around the room and allow students to create links between the different key terms when they are found

3. Cut the key terms in half and create a matching exercise. Print in black and white to make more difficult

4. Use as literacy support for weaker students or use as mini extensions for the most able students

5. Use as revision for topics and as vocabulary hints for extended written responses

6. Upload to your secure online virtual learning environment for students to revise from

7. Revision for vocabulary spelling tests

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CRE⁸TIVE RESOURCES