

Curriculum Overview 2024-25 Business

Curriculum overview for Year 10 Edexcel Business Studies

TERM	Autumn HT 1	Autumn HT 2	Spring HT 1	Spring HT 2	Summer HT 1	Summer HT 2
<p>Curriculum Content:</p> <p>Priority Essential knowledge and skills that will be taught.</p>	<p>Enterprise, entrepreneurs and starting up in business (1.1-1.2)</p> <p>Key Knowledge: Where new business ideas come from Impact of risk and reward Understanding customer needs</p> <p>Skills: Enterprise skills</p> <p>Future links: Spotting a business opportunity and putting an idea into practice (1.2-1.3)</p>	<p>Spotting a business opportunity and putting an idea into practice (1.2-1.3)</p> <p>Key Knowledge: Market mapping and segmentation Competition Costs, revenue and profit Break even Cash flow Sources of finance</p> <p>Skills: Number skills, finance</p> <p>Future links: Putting a business idea into practice and making the business effective (1.3-1.4)</p>	<p>Putting a business idea into practice and making the business effective (1.3-1.4)</p> <p>Key Knowledge: Finance for business ☑ Ownership Liability Franchising Location Marketing mix Business plans</p> <p>Skills: Researching and developing a Business plan</p> <p>Future links: Understanding external influences on business (1.4)</p>	<p>Understanding external influences on business (1.4)</p> <p>Key Knowledge: Stakeholders Technology and business Legislation The economy Interest rates Exchange rates Other external influences on business</p> <p>Skills: Developing product designs Reporting on product development</p> <p>Future links: External influences on business (1.5) and exam study skills (mock exam)</p>	<p>External influences on business (1.5) and exam study skills (mock exam)</p> <p>Key Knowledge: : Legislation changes Economic changes Exam technique Understanding the Edexcel GCSE Business paper structure. Understanding how to answer the long answer questions.</p> <p>Skills: Examination answering skills</p> <p>Future links: Growing the business (2.1)</p>	<p>Growing the business (2.1)</p> <p>Key Knowledge: Methods of business growth Financing growth Changing aims and objectives Globalisation Ethical issues Environment issues and sustainability</p> <p>Skills: Topic research and analysis</p> <p>Future links: Making marketing decisions (2.2)</p>



Assessment	Homeworks End of Topic quizzes	Homeworks Coursework Progress check	Homeworks Coursework Progress check	Homeworks Coursework Progress check	Homeworks Mock Feedback	Homeworks End of Topic quizzes
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Year 11 Edexcel Business Studies

TERM	Autumn HT 1	Autumn HT 2	Spring HT 1	Spring HT 2	Summer HT 1	Summer HT 2
<p>Curriculum Content:</p> <p>Priority Essential knowledge and skills that will be taught.</p>	<p>Key Knowledge: Theme 2 Making marketing decisions (2.2)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1.</i></p> <p>Key Knowledge: Marketing mix Product Price Place Promotion Marketing mix decisions</p> <p>Skills: Develop a Brand Develop a Promotional Campaign</p>	<p>Key Knowledge: Theme 2 Making operational decisions (2.3)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1 & 2.</i></p> <p>Key Knowledge: Methods of production Productivity Technology and production Stock control Procurement working with suppliers Quality The sales process</p> <p>Skills: Develop a Pitch Carry out a Pitch</p>	<p>Key Knowledge: Theme 2 Business calculations (2.4)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1 & 2.</i></p> <p>Key Knowledge: Gross profit margin (GPM) Net profit margin (NPM) Average rate of return (ARR) Interpreting data</p> <p>Skills: Understanding financial documents</p>	<p>Key Knowledge: Theme 2 Making human resources decisions (2.5)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1 & 2.</i></p> <p>Key Knowledge: Organisational structures Effective communication Different ways of working Effective recruitment Effective training and development Motivation</p> <p>Skills: Exam techniques</p>	<p>Key Knowledge: Theme 1 & 2 Exam revision (Unit 1 and 2 exam prep)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1 & 2.</i></p> <p>Key Knowledge: Exam technique Understanding the Edexcel GCSE Business paper structure and answering structure.</p> <p>Skills: Exam techniques</p>	<p>Key Knowledge: Theme 1 Exam revision (Unit 1 and 2 exam prep)</p> <p>Prior learning: <i>This unit builds upon the skills and knowledge developed in Theme 1 & 2.</i></p> <p>Key Knowledge: Exam technique Understanding the Edexcel GCSE Business paper structure and answering structure.</p> <p>Skills: Exam techniques</p>

	Future links: <i>Making marketing decisions (2.2)</i>	Future links: <i>Making operational decisions (2.3)</i>	Future links: <i>Making human resources decisions (2.5)</i>	Future links: <i>Exam revision (Theme 1 and 2 exam prep)</i>	Future links: <i>Exam revision (Theme 1 and 2 exam prep)</i>	Future links: <i>A' Level Business or Economics</i>
Assessment	Home works	Home works Mock exam	Home works	Home works End of Topic quizzes	Home works Past Papers Long answer questions	Home works Past Papers Long answer